

Brian Yuhnke

instructional designer . educator . researcher

Education

Instructional Technology M.Ed. Kent State University

Video/Audio Production B.A. Kent State University

Skills

Create Illustrator, Fireworks, Dreamweaver, Photoshop, Premiere, Flash.

Design Instructional, Creative, Web, Interface / User Experience.

Interact Camtasia, Jing, Captivate, Connect, Digital Storytelling, Pecha Kucha.

Manage Enterprise Architecture, Six Sigma, Design Build

Publish Word, Excel, Powerpoint, Acrobat.

Teach BlackBoard, Canvas, eCollege, Moodle, WebCT.

Write Instructional, Narrative, Creative, Blog.

Web HTML, CSS, XML, WordPress, Terminal 4, M.O.S.S.

Apps Google Apps, Twitter, Facebook, Podcasting, Voicethread, Animoto, Prezi, Pixton, Edmodo, YouTube, Instructables, TeacherTube etc.

Experience

New Media Consortium March '16 - July '16

Director, Program Management & Design Initiatives

Responsibilities

Program Management - Manage multiple complex and cross-functional programs and grants across geographies.

Program Development - Develop program strategies and work to improve current programs to increase reach and drive membership. Participate in planning, definition, and launching of new project initiatives and re-envisioning of existing initiatives.

Creative Design - Lead strategies and assets in creative design.

Instructional Design - Lead strategies and assets in instructional design.

Teaching and Learning Technology Consultation - Contribute expertise to programs and initiatives in the areas of teaching and learning technology.

Process Improvement - Identify process improvements in reporting, analytics, forecasting, and performance metrics.

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New Media Consortium March '16 - July '16

Director, Special Projects

Responsibilities

Internal Communications and Reports - for grant-funded projects

External Communications - to grantees and the broader NMC community

Program Documentation - for grant-funded events

NMC Publications and Internal Reports - Research, co-author and assist in editing

Original Content Creation - for NMC.org and NMC project websites

Social Media - Contribute to campaigns and efforts

Event Planning - Assist in production of face-to-face and virtual events

Case Western Reserve University June '11 - March '16

Information Technology Services | Design: *Instructional Designer*

Responsibilities

Instructional Design - Design, develop and procure solutions to further enhance teaching & learning integrity.

Academic Technology Research - Investigate current trends and forecast future academic technology landscapes.

Learning Environment Design - Research, design and develop innovative teaching and learning environments.

Project Management - Plan, procure and implement major academic technology initiatives at CWRU.

Subject Matter Expert - Provide consultation and expertise for ITS projects and projects within the CWRU community.

University of Colorado Denver January. '09 - Present

School of Education and Human Development: *Network Faculty*

Courses

INTE 5680 - Producing Media for Learning

INTE 5660 - Designing and Teaching in eLearning Environments

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University of Colorado Denver “CU Online” Feb. '04 - June '11

Academic Technology & Extended Learning: *Instructional Technology & Web Media Coord.*

Responsibilities

Faculty Development - Engage faculty to utilize educational technologies through individual consultation and workshops.

Instructional Design - Develop educational materials for web, electronic and print.

Academic Media - Manage ATEL Media Production Services. (studio and media)

Lecture Capture and Web Conferencing - Adobe Connect front end administration and training.

Academic Technology Research - For faculty, academic and administrative departments.

Instructor - Teach various graduate level classes for the School of Education and Human Development. '06 - present

RawVoice Inc Feb. '04 - Present

Co-Founder, Board of Directors, Creative Director

Responsibilities

Visioning - Collaborate with board to define strategy, vision and roadmap.

Governance - Establish company wide policies and procedures.

Branding - Design and maintain brand for RawVoice and its media communities. (Blubrry, Techpodcasts etc.)

Web Design - Collaborate with CIO to design and wire frame web based media communities and other web 2.0 applications.

Product Design - Collaborate with CIO to design and develop web based systems for media delivery.

Mobile Design - Design apps for iPhone, iPad, Android, Roku and Boxee operating systems.

Kent State University Feb. '01 - Feb. '04

New Media Center: Multimedia Developer

Responsibilities

Faculty Development - Train faculty and staff use of various technologies via workshops and one-and-one consultations.

Web Design - Web design, development and maintenance, usability testing and research.

Academic Media - Video Production and Design and Development for DVD-Rom and CD-Rom.

Instructional Design - Research, develop and create instruction and courses using digital, print and Web CT Vista.

Academic Technology Research - Research emerging technologies and procure hardware and software.

Instructor - Teach undergraduate level classes for the College of Continuing Studies. (Creating graphics for the web)

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Publications, Presentations & Speaking Engagements

“Cleveland Clinic Lerner College of Medicine and Case Western Reserve University”

Microsoft Case Study / Customer Story Jan.2016. Web

Brian T. Yuhnke, James Juergensen, Tina Oestreich, Michael Kenney. "[New Challenges to Active Learning Initiatives](#)" Educause Review. N.p., 25 Jan. 2016. Web.

Yuhnke, Brian, Kenney, Michael, Linville, Amy & Gasell, Crystal: “Innovative Models for Faculty Training” WCET Annual Meeting (Denver, Colorado). November 2015.

Advisory Board: NMC > “*Horizon Report 2015 Higher Education Edition*” February 2015.

Brian T. Yuhnke, James Juergensen, Tina Oestreich, Michael Kenney, Katie Skapin, and Wendy Shapiro. "[Active Learning at Case Western University.](#)" Educause Review. N.p., 26 Jan. 2015. Web.

Yuhnke, Brian, Deveny Oestreich, Tina & Shapiro, Wendy. “Case Study: Case Western Reserve University” [AV/IT Infrastructure Guidelines for Higher Education](#), December 2014. 12,13

Yuhnke, Brian, Deveny Oestreich, Tina, & Shapiro Wendy. “Developing Partnerships Beyond the One Night Stand.” *New Media Consortium Summer Conference*, June 2014.

Yuhnke, Brian, Carter, J.L.W.. “Active Learning Techniques and Online Tools Applied to the Educational Experience of 2nd Year Materials Science and Engineering Students” *American Society for Engineering Education*, June 2014.

Yuhnke, Brian , Deveny Oestreich, Tina, Kenney, Michael & Shapiro Wendy. “Pedagogy Technology & Space.” *Ohio Higher Education Computing Conference*, May 2014.

Yuhnke, Brian: “Engaging communication tools and practices for workplace learning & comm” *Communication Media Management Association Spring Conference*, May 2014.

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Panelist: NMC On the Horizon > “*Games and Gamification Where EdTech Leaders Bring Horizon Project Research to Life.*” March 2014.

Yuhnke, Brian & Thomas, David.: “Which? The Academic Technology Card Game.” *New Media Consortium Summer Conference* (Boston, Massachusetts). June 2012.

Yuhnke, Brian : “[How and Why to Leave Your LMS For a Customized Teaching and Learning Environment Using Google Sites and Google+](#) ” *Educause Learning Initiative Annual Conference* (Denver, Colorado). February 2013.

Yuhnke, Brian & Deveny Oestreich, Tina. : “AN APP A DAY...” *Educause Learning Initiative Annual Conference* (Austin, Texas). February 2012.

Yuhnke, Brian & Mandato, Angelo. “Blogging And Podcasting Sitting in a Tree... Optimizing A WordPress Site For Your Podcast.” *Blogworld and New Media Expo* (Las Vegas, Nevada). October 2010.

Yuhnke, Brian : Pecha Kucha Demonstration: “I’m Obsessed With Flickr” *Educause Annual Conference* (Denver, Colorado). November 2009.

Yuhnke, Brian & Ream, Jennifer. “Faculty Learning Community: Accessing Our Knowledge Network.” *Colorado Learning and Teaching With Technology Conference*. August 2008.

Yuhnke, Brian & Thomas, David. “Second Life: Teaching in a 3D world.” *Teaching With Technology Conference* (Boulder, Colorado). August 2006.

Producer, Editor: Podcast Production Team *Educause Annual Conference* (Orlando, Florida). October 2005.

Yuhnke, Brian & Fulbright, Jeremy. “Lights, Camera, Action! Simple Steps to Improve Your Video.” *Teaching With Technology Conference* (Boulder, Colorado). August 2004.

Yuhnke, Brian, Cunningham, David & Glavin, Kevin. “Masters of Gravity: Soap Box Derby CD-ROM.” *New Media 2003 Summer Conference* (Blacksburg, Virginia). June 2003.